

In-Pavement LED Pedestrian Crossing Operations and Effectiveness

Project Number 2011-04

- Project Leader Jay Hartman
 - Agency City of St. Anthony Village 3301 Silver Lake Road St. Anthony, MN 55418
 - **Phone** 612-782-3302

Problem Life-threatening situations can arise when



pedestrians try to cross a street and vehicles fail
to yield the right-of-way. In addition, recent trends have shown an increase in citizens choosing to walk or bike to their destinations. This has increased the number of conflicts in urban areas where heavy pedestrian and vehicle traffic occurs simultaneously during peak periods. The City of St. Anthony Village specifically identified a mid-block crossing on Silver Lake
Road at 34th Avenue NE as a dangerous location with many pedestrian-vehicle conflicts and the potential of a severe accident.

- **Solution** The City of St. Anthony Village identified and installed a pedestrian-activated in-pavement lighting system designed to increase driver compliance with state law and minimize potential dangerous situations. The system warns motorists as they are approaching the mid-block pedestrian crossing when it is occupied by pedestrians or about to be occupied by pedestrians. The system includes three primary components: a push-button activation mechanism, bidirectional in-pavement LEDs, and pedestrian crossing blinker signs.
- Procedure To evaluate the system's effectiveness, traffic counts were taken before and after the system's installation. The initial count was collected in March 2012, and the system was installed in September 2012. Two weeks after the initial installation, the blinker LEDs were realigned to optimize their brightness for drivers.
 - **Results** The city has received numerous positive comments about the system. Driver compliance in yielding the right-of-way to pedestrians using the mid-block crosswalk has increased by 12 percent, bringing total compliance to nearly 100 percent. In addition, the percentage of jaywalkers and pedestrians experiencing long waits at the crossing has decreased. No additional system maintenance has been required, and the system has performed well in the cold, snowy Minnesota weather. The city did discover that community outreach to residents was necessary to maximize use and understanding of the system.

Approximate Cost \$79,500

OPERA Funding \$10,000

Implementation Installation of the system was completed in September 2012, and final pedestrian counts and evaluations were completed in May 2013. The system continues to be operational at the mid-block crossing on Silver Lake Road at 34th Avenue NE.

Status Complete

Prepared by:

Minnesota Local Technical Assistance Program (LTAP) Center for Transportation Studies University of Minnesota 200 Transportation and Safety Building 511 Washington Avenue S.E. Minneapolis, MN 55455-0375 Phone: 612-626-1077 Fax: 612-625-6381 E-mail: mnltap@umn.edu Web: www.mnltap.umn.edu

Local OPERA Program partners: Minnesota Local Road Research Board (LRRB), Minnesota Department of Transportation (MnDOT), and Minnesota Local Technical Assistance Program (LTAP) at the Center for Transportation Studies, University of Minnesota.

Any product mentioned within should not be considered a product endorsement. Authors' opinions/findings do not necessarily reflect the views of the Local OPERA Program.



MINNESOTA LTAP center for transportation studies University of Minnesota



The University of Minnesota is an equal opportunity educator and employer. This publication is available in alternative formats upon request.